**FACTSHEET ANNEX 8** 

Software Design and Development Centre of Excellence

As the digital landscape evolves, greater opportunities arise for the government to deliver

more responsive, innovative and smarter digital services.

To seize the full benefits of these new digital technologies the Infocomm Development

Authority of Singapore (IDA) is launching the first-ever Software Design and Development

Centre of Excellence (CoE) by mid July 2015.

The 13,000sqft research and testing lab, set up at the Sandcrawler, will provide facilities for

user research, user experience testing and consultancy services to government agencies to

deliver citizen centric digital services.

Using the Agile software development methodology, the CoE aims to empower government

agencies to better manage changes in software projects and quickly align them to their

business objectives while reducing the risks, raising productivity and better customer

satisfaction.

The CoE also encourages Design Thinking/User Experience Design which puts the needs of

the users at the centre of the digital service, thereby ensuring that only relevant services and

functionalities are created. User Experience Design employs extensive research and

analytics to draw insights for better design of digital services, thus reducing cost of

development, risk and increasing customer satisfaction.

For media clarification, please contact:

Malini Nathan (Ms)

Corporate & Marketing Communication

DID: +65 6211 0660

Email: malini\_nathan@ida.gov.sg